

Schober, M.F., Okon, S., Conrad, F.G., Hupp, A.L., Ong, A.R., & Larsen K.M. (2023). Predictors of willingness to participate in survey interviews conducted by live video. *Technology, Mind, and Behavior*. <https://doi.org/10.1037/tmb0000100>

Supplemental materials: Table 1

Table 1A: Reasons respondents selected for being more willing to participate in live video than in the other modes

More willing to participate in live video than...	Access to the technology (e.g., network connection, camera)	Privacy	My ability to hear or see	Health or safety	Social connection with the interviewer	Convenience	Comfort using the technology	Something else	Total
In-person (N=120)	n = 2, 1.67%	n = 8, 6.7%	n = 9, 7.5%	n = 22, 18.3%	n = 13, 10.8%	n = 51, 42.5%	n = 10, 8.3%	n = 5, 4.2%	120
Phone (N=76)	n = 3, 3.9%	n = 9, 11.8%	n = 11, 14.5%	n = 4, 5.3%	n = 10, 13.2%	n = 19, 25%	n = 11, 14.5%	n = 9, 11.8%	76
Prerecorded (N=55)	n = 4, 7.3%	n = 7, 12.73%	n = 10, 18.2%	n = 6, 10.9%	n = 11, 20%	n = 8, 14.5%	n = 5, 9.1%	n = 4, 7.3%	55
Web survey (N=36)	n = 2, 5.5%	n = 6, 16.7%	n = 5, 13.8%	n = 3, 8.3%	n = 4, 11.1%	n = 6, 16.7%	n = 9, 25%	n = 1, 2.7%	36
Total	11	30	35	35	38	84	35	19	287

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Table 1B: Reasons respondents selected for being less willing to participate in live video than in the other modes

Less willing to participate in live video than...	Access to the technology (e.g., network connection, camera)	Privacy	My ability to hear or see	Health or safety	Social connection with the interviewer	Convenience	Comfort using the technology	Something else	Total
In-person (N=135)	n = 18, 13.3%	n = 36, 26.7%	n = 10, 7.4%	n = 4, 2.9%	n = 31, 22.9%	n = 13, 9.6%	n = 13, 9.6%	n = 10, 7.4%	135
Phone (N=173)	n = 21, 12.1%	n = 65, 37.6%	n = 12, 6.9%	n = 7, 4%	n = 22, 12.7%	n = 23, 13.3%	n = 12, 6.9%	n = 11, 6.3%	173
Prerecorded (N=301)	n = 30, 10%	n = 113, 37.5%	n = 11, 3.6%	n = 14, 4.6%	n = 50, 16.6%	n = 40, 13.3%	n = 22, 7.3%	n = 21, 6.9%	301
Web survey (N=378)	n = 33, 8.7%	n = 133, 35.2%	n = 18, 4.7%	n = 13, 3.4%	n = 59, 15.6%	n = 57, 15.1%	n = 35, 9.2%	n = 30, 7.9%	378
Total	51	178	23	21	72	63	34	32	987

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Table 1C: Open-ended reasons respondents gave for being more willing to participate in live video than other modes

Open-ended reasons respondents gave for being more willing to participate in live video than...			
In-person	Phone	Prerecorded video	Web survey
the nature of the question itself	I would feel less pressure	I'm not sure. I would be willing to answer the question no matter how & where it's asked.	
COVID 19	If it's a potential romantic partner, I would answer truthfully.	It depends on who is asking the question.	
	too personal	The live interviewer would be able to answer questions, repeat questions if needed, and I think it would be faster and go more smoothly vs the recorded interviewer.	
	Ability to focus not interrupted by my kid	Male answering to a female	
	My anxiety is bad over a phone call.		
	Feels like a hassle to hold a phone for that long. So would be easier to just put on speaker, but if I'm going to put it on speaker, then might as well just do a video call.		
	I enjoy talking about sex		

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Table 1D: Open-ended reasons respondents gave for being less willing to participate in live video than other modes

Open-ended reasons respondents gave for being less willing to participate in live video than...			
In-person	Phone	Prerecorded video	Web survey
I am deaf	Shyness	I am deaf	I am deaf
I don't like talking over technology	Not comfortable on camera	Not comfortable on camera	Quicker and easier
Lighting is not good in my living room for interviews and I would need to setup an area to take them	Phone is less personal than direct conversation seeing the person you are talking to	Sensitivity to judgement by way of body language feedback because of real time interaction.	Stage fright, afraid of talking in front of people
Having to schedule an event with a person is inconvenient	Dislike giving others access to my laptop camera & microphone	strangers video in home	Shyness
Dislike giving others access to my laptop camera & microphone	Its less invasive to be on the phone	Don't want people to see me	I prefer to just answer the questions on a page than talking with someone directly
		I take surveys in the dark at my house	I feel more comfortable not on camera. A great phone interview would be fine.
		I'm not good talking with people I don't know	Harder time talking to people

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Open-ended reasons respondents gave for being less willing to participate in live video than...

In-person	Phone	Prerecorded video	Web survey
		too personal	Sensitivity to possible judgement in real time by body language cues.
		Having to schedule an event with a person is inconvenient	less personal writing than seeing someone in person
		just don't like to talk face to face	I'm not a people person
		I'm not at all comfortable being on camera and making a video of myself.	In case I'm not dressed I'm not having to be stressed about it
		Dislike giving others access to my laptop camera & microphone	I usually take surveys in the dark in my pajamas
		I'd be more tempted to skip through	I don't like being on video
			it's too personal
			Having to schedule an event with a person is inconvenient
			Shy

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Open-ended reasons respondents gave for being less willing to participate in live video than...

In-person	Phone	Prerecorded video	Web survey
			Easier to do online than in a room with a person
			I really don't like being on camera.
			Dislike giving others access to my laptop camera & microphone
			Nature of the question is why I answered the way I did
			Discomfort with question
			I hate waiting for someone to read me the question