Scientific findings make our life better, safer and more comfortable. Actually, only scientists can invent a cure for the global COVID-19 problem. But not everybody is aware about difficulties every scientist meets in order to make this life possible. Academic scientific community is suffering from lack of funding, transparency, reproducibility and toxic atmosphere. All these problems arise from commercial editor companies lobbying and corrupting artificial ratings, stealing author rights from published scientific articles which are sold back to scientists with extra charges. Adding to this the fact that most of scientific research is funded from taxpayers, makes the current system of scientific development broken and completely inefficient. Increased and very active human mobilisation during Coronavirus crisis will certainly help us to win this battle.

Open Science TV works in two directions: awareness and action. The OS movement has many different initiatives which are distributed on different sites of the planet, they are isolated and limited in time. Open Science TV will serve to increase the interaction between organisations and people in order to provide a support for each other, find a funding and soul mates, create movements and act together on their realisations.

**Step 1 – AWARENESS**

- Creation of compelling factual video content about the Open Science movement (documentaries, interviews, reportages, short videos explaining basic concepts of OS)
- Updates and news in Open Science all over the world
- Special reports from conferences, gatherings and festivals
- Video blogs from OS activists documenting their journeys and showing the examples of OS implementation in their research process
- TV stream with other science popularisation and science communication content

**Step 2 – ACTION**

- Forum website or analogue of social media comprising all registered OS organisations
- Topics of discussion on Action, Collaboration, Funding
- Topics on Initiatives, Petitions, Events and their organisations
- Collaboration and partnership with other independent tools and platforms (Open Educational Resources, Open Access repositories, Open Source communities, non-governmental and governmental organisations)

It does exist a gap between a scientific community and other members of society. These two worlds usually meet when there is a catastrophe, which according to scientific assumption, will happen more often, and we are certainly not prepared.

So this media platform will be interesting to the international audience:

- OS activists (pluralistic and inclusive community media)
- General public which is in need of independent scientific media telling the truth and working against the spread of fake news and science communication monopolies
- Motivated scientists ready for changes
- Ex-scientists that left academia and do care
- Governors, business holders and other people with resources interested in responsible research, development and innovation

Open Science TV aims to have a non-profit status with transparency in managing resources and adoption of Creative Commons license on video content. For the beginning we plan to accept donations, crowdfunding and external help. Upon the time and development of Open Science movement, scientists’ and citizens’ engagement, we could not only create a sustainable community but also propose services in advertisement and promotion of ethical eco-responsible initiatives and products, create commercial partnerships with private companies providing them an OS expertise.