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Alum, AAP 1994

\*All project info below:

**The Massimo and Lella Vignelli Distinguished Professor Medal**

Designed by Rochester Institute of Technology Distinguished Professor Josh Owen in consultation with the Roger Remington Retirement Committee, the Massimo and Lella Vignelli Distinguished Professor Medal was commissioned by RIT’s College of Art and Design to be bestowed upon R. Roger Remington, RIT’s first Vignelli Distinguished Professor of Design on the occasion of his retirement. The text on the medal reads “Design is One” to reflect the ethos of the Vignelli’s brand. The type is set in Helvetica, one of the few typefaces espoused by the Vignellis for legibility, functionality and clarity. On the medal, polished, raised lettering contrasts against the matte aluminum background. The text is surrounded by generous negative space within a square format magnifying the primary geometry commonly employed by the Vignelli’s and suggestive of their beloved graphic grid formatting.The ribbon is visibly and functionally integrated into the design celebrating “Vignelli red” contrasting in color and texture with the medal. This square design stands out from most common academic medals which often employ a circular format. On the back, the RIT identity is balanced by Roger Remington’s name and title, engraved into the body of the medal to create a powerful and boldly readable statement.

Vignelli Distinguished Professor Medal design team:

Design:

- Josh Owen, RIT ID Director and Distinguished Professor

Development:

- Sophie Becker, RIT ID ’20

- Bruce Ian Meader, RIT GD Professor Emeritus

- Bridget Sheehan, RIT ID ‘14

Fabrication:

- Melissa Dawson, RIT ID Assistant Professor

- Geoffrey Pyle, Arttech Casting Co., RIT Metals and Glass ‘80

- Matthew Pyle, Arttech Casting Co.

Photography:

- Elizabeth Lamark, Photography ‘00