punctum books: production
Production Pipeline

1. Submission / Acquisition
2. Review
3. Pre-production
4. Copyediting
5. Typesetting
6. Proofing
7. Release
8. Outreach
Submission /Acquisition

- Annual submission period (May 1–July 31)
- Acquisition via personal networks/conferences/referrals
Review

• Initial peer review by directors (accept/reject), notifications and contracts in Sept./Oct.

• Additional external peer review by Editorial Advisory Board members or others (no rejection at this point)
Pre-production

- Cover design
- Web page
- Metadata record
- Identifiers
- Initial manuscript scan (basic conformance to style guide)
Copyediting

- In-house copyediting
- Both developmental and line editing
- Engagement with the author
- “Old-fashioned” version control (no collaborative editing)
Typesetting

- In-house typesetting (InDesign)
- Print-first, PDFs are digital analogs
- No other digital formats since our books are often unconventional in terms of layout
Proofing

- Digital proof sent to author for comments
- Print proof checked in-house
Release

• Announcement on blog
• Metadata record complete
• Upload to repositories
• Release on Amazon
Outreach

- Readings/events
- Encounters at the End of the Book
- Social media
- Author group
- Reviews