BUILDING A NEW ACADEMIC FIELD of cryptocurrency and blockchain technology
PROBLEMS

NO ACADEMIC LEGITIMACY → LACK OF CLARITY → UNSOLVED CHALLENGES IN DEPLOYED SYSTEMS

**Academic institutions** don’t see cryptocurrency as a legitimate academic field.

**Researchers** don’t agree on “what is a fact?” or “what are the open questions?”

**Companies** don’t have enough rigorous research to deploy systems for long-term impact.
Cryptocurrency is not yet an academic field

**Computer Science**
- Established: 1953
- 300+ universities offer degrees
- 160+ academic conferences
- 190+ journals

**Cryptocurrency**
- Established: 2009? 2019?
- <10 universities offer degrees
- <10 academic conferences
- <10 journals
SOLUTION: Build a new academic field of blockchain and cryptocurrency technology.

**ACADEMIC LEGITIMACY**

Academic institutions see cryptocurrency as a **legitimate** academic field.

**CLARITY + RIGOR**

Researchers agree on “what is a fact?” or “what are the open questions?”

**SOLVED CHALLENGES IN DEPLOYED SYSTEMS**

Companies build on rigorous research to deploy systems for long-term impact.
SPECIFICS: New Events + Journal

- October 2019: **Field Building Summit** with 400 world-class researchers and practitioners
- March 2020: **Peer-reviewed conference** and **journal**
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Field Building Summit

October 5-6 2019, MIT Media Lab
#CryptoResearch: Field Building Summit

- **2 full days** at the MIT Media Lab and livestreamed around the world
- **400 researchers** across three tracks: mainstage, side stage, and workshops
- Explicitly interdisciplinary, with **experts** from computer science, economics, law
- **World-class speakers** from top universities and top blockchain companies.
  (Our editors-in-chief and advisory board are from MIT, Stanford, IC3, etc.)
- Our team has a wealth of event organizing experience:
CALL FOR SPONSORS

SPONSOR BENEFITS

- **Access to talent:** Many participants will be strong developers or expert researchers in computer science, economics, and law.
- **VIP networking:** Connect with VIP speakers and sponsors from across academia and industry.
- **Event marketing:** High visibility with online and printed materials.
- **Help your community:** Build increased rigor, trust, and legitimacy in the cryptocurrency ecosystem.
- **Build a relationship with MIT and the DCI:** Begin a long-term connection with a premier cryptocurrency research center.
SPONSOR TIERS

BRONZE
10 available
$10,000

SILVER
5 available
$25,000

GOLD
3 available
$50,000

PLATINUM
1 available
$100,000

Note: Please reach out directly if you would like to become a Sustaining member of the journal more generally. ($250,000+)
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<td><strong>SUBSIZE DISCOUNTED TICKETS</strong>&lt;br&gt;To include diverse, low-income, and student attendees</td>
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GET IN TOUCH

Do you want to bring more trust, legitimacy, and rigor into cryptocurrency and blockchain technology by creating a new academic field? Would you like to get your brand recognized by world-class researchers and developers? Reach out!

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