BUILDING A NEW ACADEMIC FIELD

of cryptocurrency and blockchain technology

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PROBLEMS

NO ACADEMIC LEGITIMACY → LACK OF CLARITY → **UNSOLVED CHALLENGES** IN DEPLOYED SYSTEMS

Academic institutions don't see cryptocurrency as a **legitimate** academic field.

Researchers don't agree on "what is a fact?" or "what are the open questions?"

Companies don't have enough **rigorous research** to deploy systems for long-term impact.

Cryptocurrency is not yet an academic field

Computer Science

Established: 1953

300+ universities offer degrees
160+ academic conferences
190+ journals

Cryptocurrency
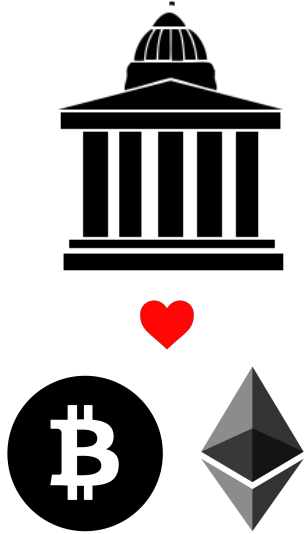
Established: 2009? 2019?

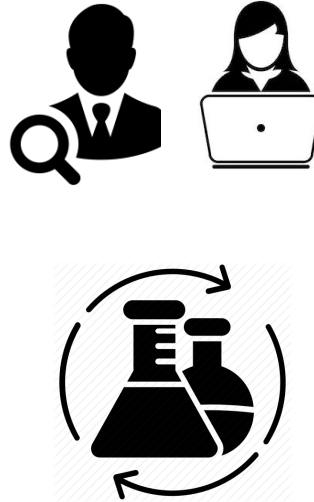<10 universities offer degrees
<10 academic conferences
<10 journals

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SOLUTION: Build a new academic field of blockchain and cryptocurrency technology.

ACADEMIC LEGITIMACY → CLARITY + RIGOR → **SOLVED CHALLENGES** IN DEPLOYED SYSTEMS

Academic institutions see cryptocurrency as a **legitimate** academic field.

Researchers agree on "what is a fact?" or "what are the open questions?"

Companies build on **rigorous research** to deploy systems for long-term impact.

SPECIFICS: New Events + Journal

- October 2019: **Field Building Summit** with 400 world-class researchers and practitioners
- March 2020: **Peer-reviewed conference** and **journal**

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Cryptoeconomic Systems

Field Building Summit

October 5-6 2019, MIT Media Lab

#CryptoResearch: Field Building Summit

- **2 full days** at the MIT Media Lab and livestreamed around the world
- **400 researchers** across three tracks: mainstage, side stage, and workshops
- Explicitly interdisciplinary, with **experts** from computer science, economics, law
- **World-class speakers** from top universities and top blockchain companies. (Our editors-in-chief and advisory board are from **MIT, Stanford, IC3, etc.**)
- Our team has a wealth of event organizing experience:

CALL FOR SPONSORS

SPONSOR BENEFITS

- **Access to talent:** Many participants will be strong developers or expert researchers in computer science, economics, and law.
- **VIP networking:** Connect with VIP speakers and sponsors from across academia and industry.
- **Event marketing:** High visibility with online and printed materials.
- **Help your community:** Build increased rigor, trust, and legitimacy in the cryptocurrency ecosystem.
- **Build a relationship with MIT and the DCI:** Begin a long-term connection with a premier cryptocurrency research center.

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SPONSOR TIERS

BRONZE

10 available

$10,000

SILVER

5 available

$25,000

GOLD

3 available

$50,000

PLATINUM

1 available

$100,000

Note: Please reach out directly if you would like to become a Sustaining member of the journal more generally. ($250,000+)

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	BRONZE	SILVER	GOLD	PLATINUM
SUPPORT RIGOR, LEGITIMACY, TRUST In the cryptocurrency ecosystem	🙌 Thank you! 🙌			
SUBSIZE DISCOUNTED TICKETS To include diverse, low-income, and student attendees	🙌 Thank you! 🙌			
ONLINE BRANDING Logo presence in digital mediums	X	X	X	X
EVENT BRANDING Logo presence at the event (banners, etc.)	X	X	X	X
NETWORKING Access to sponsors and other key persons attending event	X	X	X	X
SPONSOR TABLE		Small	Medium	Large
ATTEND EVENT RECEPTION	X	X	X	X
FREE TICKETS	1	2	5	10
PHYSICAL JOURNAL COPIES	0	0	5	25
SPONSOR NAKAMOTO PRIZE Awarded to a community member for their contributions				X
AVAILABLE SPONSOR SLOTS	10	5	3	1
COST	**$10,000**	**$25,000**	**$50,000**	**$100,000**

GET IN TOUCH

Do you want to bring more **trust, legitimacy, and rigor** into cryptocurrency and blockchain technology by creating an new academic field? Would you like to get your **brand recognized by world-class researchers** and developers? Reach out!

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