EXPLORE THE CONTEXT

FIND YOUR CENTER

Size
Scope
Priorities
Purpose

EXPLORE THE CONTEXT

CONTEXT MAP

REFLECT

HOW DOES YOUR CENTER FOSTER ENGAGEMENT WITH:

FINANCIAL
How is your center connected to an economy?

SOCIAL
Is this a space for all?

HUMAN
Does this inspire people to do and be better?

NATURAL
Is your center connected to the natural world?

CULTURAL
Does it reflect the community?

BUILT
Does the built environment support healthy living?

POLITICAL
Does this foster civic engagement?

OTHER
What else is important that is not captured above?

CREATE A VISION

NARRATIVE? ILLUSTRATION?

ASK YOURSELF:

Who does your center affect? Have you started a conversation with them?

What are your assets?

What are your challenges?

Which resources are in focus? Which are in support?

What are you afraid of?

How will it change peoples’ habits?

What will inspire others?

What is so great you should share with others?

Who can help improve your center’s engagement?

Where are the gaps in engagement?

Where can you connect to a space that engages more health values?

What more does your center need?

How can you support an existing healthy system?

What will your center look like in fifty years?

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PROMPTS FOR VALUES ASSESSMENT

NATURAL: Is your center connected to the natural world?
What natural elements are in the space? i.e. grass, trees, water, natural light, etc.
What sustainable policies are in place?
How does it benefit the surrounding environment, i.e. soil, air, and water?

SOCIAL: Is this a space for all?
How does your center get people to engage with each other in large and small groups?
Does this motivate people to get out of their home?
What do people say about your center?
Are there people of all ages, identities, social classes, genders, and so forth, using your space?

HUMAN: Does this inspire people to do and be better?
What opportunities are there for volunteerism?
Is your center accessible to all?
What opportunities for fitness and recreation are there?
Are there educational programming or opportunities?
Is there space for the public to hold events?
Are there opportunities for self-reflection?

FINANCIAL: How is your center connected to an economy?
How is it funded? How do you maintain funding?
What are your financial assets? Investments? Goods?
How does this create jobs?
Does your center generate income? Through tourism? Advertising? Retail?

CULTURAL: Does it reflect the community?
How is your center connected to its history?
How is it culturally relevant and able to evolve?
Can your center be used year-round?
Does your center incorporate the arts?
Is it welcoming to different cultures?

POLITICAL: Does this foster civic engagement?
Does your center encourage people to be involved in community issues?
Are different views welcome?
How does your center influence policy development and implementation?
Are there controversial elements? How does that affect your center?

BUILT: Does the built environment support healthy living?
Is the physical space aesthetically pleasing?
Does it utilize sustainable material?
How do people get here? Is it walkable? Is it connected to transportation?
Are environmental elements controllable by the users, i.e. lighting, temperature, noise?
Is the physical space flexible and supportive of multiple uses?

OTHER: What else is important that is not captured above?